





*Our Ocean, Our future*

# 2025 KIBS

## Korea International Boat Show

**2.28<sup>FRI</sup> - 3.2<sup>SUN</sup>**  
**KINTEX 3 4 5 Hall**

Hosted by  Ministry of Oceans and Fisheries  GYEONGGI-DO

Organized By  KINTEX  Marina and Marine Industries Association of Korea  KMIA  
한국해양수산산업협회

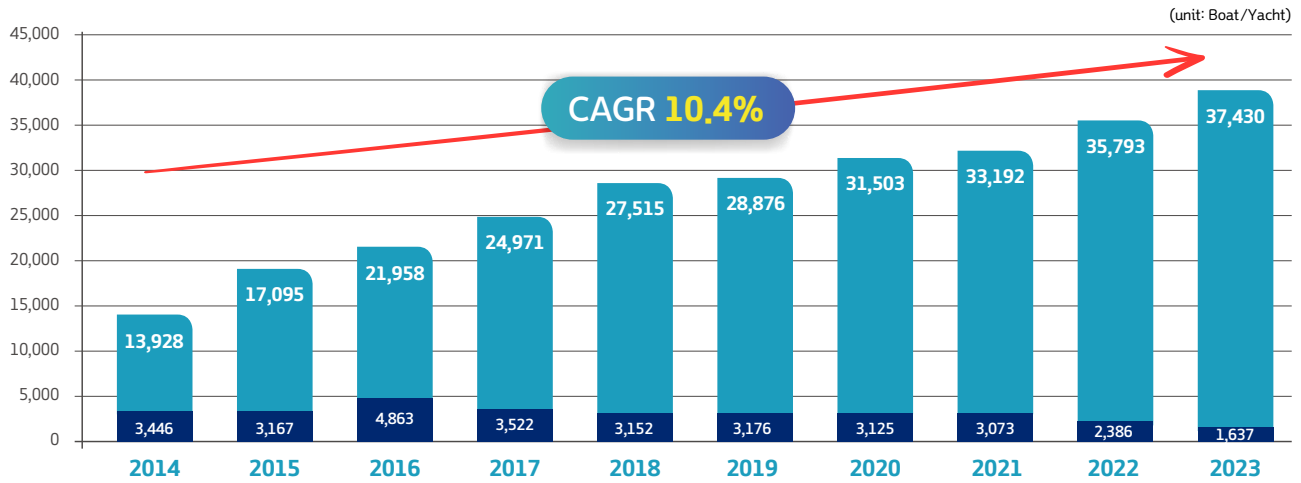
Co-located Events  KOFISH 2025  2 Hall  
The Biggest Fishing Show in Korea

www.KIBS.com



# Why Korea?

## Boating Industry Has Grown 2.7 Times Over 10 Years

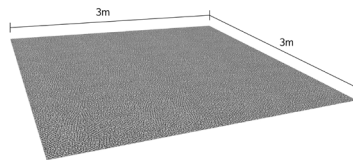


## Exhibition Categories

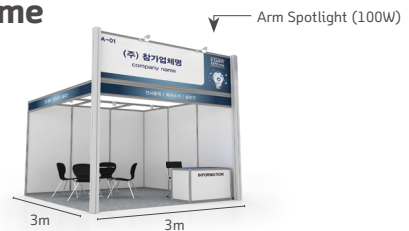


## Types of Booth & Participant Fee

### Raw Space



### Shell Scheme



#### 1 Booth

**\$1,800 (USD)**

- Raw Space (3m x 3m / 1 booth)
- Need to apply minimum of 2 booths
- KINTEX designated subcontractors to do the Exhibition booth equipment construction
- \* Additional facilities are requested separately

#### 1 Booth

**\$2,100 (USD)**

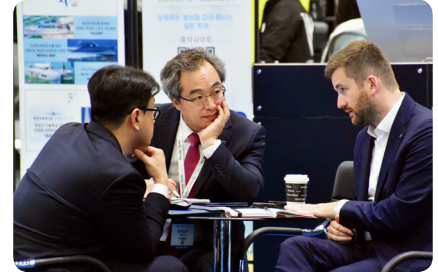
- Basic Booth, Signboard(English)
- Indoor lighting, Exhibition Carpet
- Information Desk, 3 Chairs, Rubbish Bin
- Electricity 1kw (220V)
- \* Additional facilities are requested separately

※ Booth Image is subject to change depending on the organizer's circumstances.

## \*Additional Benefits for Overseas Exhibitors

<b>Requirements</b>	<ul style="list-style-type: none"> <li>Booth participation in KIBS</li> </ul>
<b>Benefits</b>	<ul style="list-style-type: none"> <li> <b>Promotional and Business Channel Opportunities</b> <ul style="list-style-type: none"> <li>· Introduce your company through KIBS' extensive database and channels to the Korean market.</li> <li>· Participate in business matching program during the KIBS event.</li> </ul> </li> <li> <b>Accommodations</b> <ul style="list-style-type: none"> <li>· A maximum of 4 nights (25.02.27. ~ 03.02.) in designated hotel</li> <li>· 1 room per a company is offered</li> </ul> </li> <li> <b>Shuttle Bus</b> <ul style="list-style-type: none"> <li>· Shuttle Bus between Hotel-KINTEX will be operated within the show period</li> </ul> </li> </ul>

※ Further details are subject to change depending on the organizer's circumstances.



## Business Matchmaking Program

### Overview

<b>Date</b>	2025. 2. 28.(Fri) ~ 3. 1.(Sat)
<b>Venue</b>	Individual Participant Booths
<b>Method</b>	Individual visits to participant booth - Interpretation offered

### Benefits for Overseas Buyers

<b>Requirements</b>	<ul style="list-style-type: none"> <li>Participation in KIBS offline business matchmaking program on 28<sup>th</sup> Feb and 1<sup>st</sup> Mar and submission of meeting reports</li> </ul>
<b>Benefits</b>	<ul style="list-style-type: none"> <li> <b>Accommodations</b> <ul style="list-style-type: none"> <li>2 nights including 28<sup>th</sup> Feb and 1<sup>st</sup> Mar in designated hotel</li> <li>1 room per a company</li> </ul> </li> <li> <b>Airfares</b> <ul style="list-style-type: none"> <li>Support 50% of economy, round-trip airfare for 1 person per company according to the payment table below</li> <li>* 100% reimburse expenses for buyers who have concluded a contract or MOU (submission of evidentiary documents is mandatory)</li> <li>Ex-post payment from KINTEX after the show upon submission of proper supporting documents (business meeting report, copy of air tickets, bank information etc.)</li> </ul> </li> <li> <b>Others</b> <ul style="list-style-type: none"> <li>Lunch voucher for KINTEX restaurants during KIBS</li> <li>Shuttle Bus operation between Hotel - KINTEX</li> <li>Access to Business Lounge exclusively for buyers</li> </ul> </li> </ul>

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**KOREA  
INTERNATIONAL BOAT SHOW**

KIBS, The Channel of South Korea's  
Marine Leisure Industry.  
Your SUCCESS PLAN For  
The ASIAN MARKET

FOR EXHIBTOR & BUYER  
REGISTRATION,  
PLEASE CONTACT [kibs@kintex.com](mailto:kibs@kintex.com)

Contact for Program Participation

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**Boat Show**

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